



September 30, 2009

To Whom It May Concern:

I am delighted to provide this Letter of Recommendation for Holiday Signs.

As Director of Facilities Operations for John Tyler Community College (JTCC), I've have had the pleasure of working with Holiday Signs on several projects over the past few years. Projects have included installation of the main identifier for the JTCC School of Nursing, updating our main campus signage with a new college logo and lighting, construction of two brick foundation electronic message boards for our college campuses, and most recently building identification for all college building on two campuses.

In each instance, Holiday Signs representatives were professional and knowledgeable, helping us clarify the project scope, making recommendations for improvements and cost savings, and then delivering the work on time and within budget. Based on my experience, I recommend Holiday Signs for your signage project without reservation.

I would be happy to answer questions or provide additional information at your request. Please feel free to contact me at (804) 594-1430.

Sincerely,

A handwritten signature in cursive script that reads "Leigh LaClair".

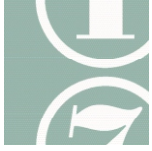
Leigh LaClair, MPA, LEED AP
Director of Facilities Operations
John Tyler Community College

Defining Your Future

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1 October 2009

The 1717 Design Group, Inc.

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To Whom it May Concern:

Holiday Signs has fabricated and installed a number of important projects for The 1717 Design Group's clients over a period of many years. Most notably, I have had the pleasure to work with Holiday Signs on several large signage projects for the Colonial Williamsburg Foundation—an organization with high standards and expectations. These projects have encompassed directional, wayfinding and traffic control signage, signs for restaurants, hotels and other attractions on the grounds as well as interior signs for the Visitor Center.

On behalf of 1717 and our clients, I am happy to recommend Holiday Signs. I have always been very satisfied with the quality and service that Holiday Signs brings to each project. It has been my experience that they freely share their wealth of experience, pay attention to detail, and deliver on time and for the budget they promised.

Feel free to contact me if you have any questions.

Sincerely,

John C. Crank
Principal



September 30, 2009

To Whom It May Concern:

Holiday Signs has fabricated and installed the majority of the wayfinding and historical interpretation signage used at Pamplin Historical Park. They have furnished signs as we've completed minor and major phases of the Park's development.

I can recommend Holiday Signs based on my experience. Holiday Signs consistently delivers a high quality product at reasonable prices. They stayed on schedule and worked well with our team during installations.

Don't hesitate to contact me at 804-861-2408 if you have any questions.

Sincerely,

Patrick Olienik
Director of Operations



September 30, 2009

To Whom It May Concern:

It is my pleasure to recommend the services of Holiday Signs.

My firm, Elevation selected Holiday Signs from among several possible vendors to fabricate and install the wayfinding signs we designed for the Children's Garden at Lewis Ginter Botanical Garden. We were very pleased with Holiday Signs' ability to help select a range of materials, production methods and layouts consistent with the playfulness and whimsy that was a key theme of the Children's Garden.

I am confident the Holiday Signs team can handle any signage related projects you may be considering.

You can learn more about the Children's Garden and see some of the signs Holiday Signs fabricated for this project by visiting Lewis Ginter's website at:

<http://www.lewisginter.org/children/about-childrensgarden.php>

Please feel free to contact me if I may be of additional assistance.

Sincerely,

Aaron S. Dotson
Principal



The Bank of Southside Virginia

September 30, 2009

To Whom It May Concern:

The Bank of Southside Virginia is proud of its reputation as one of the premier regional banks serving consumer and business clients in Virginia. We've achieved this reputation for demanding the same thing of our suppliers that we demand of ourselves—excellence.

Holiday Signs is a longtime supplier to The Bank of Southside Virginia because of its proven ability to meet our strict requirements for well-thought out designs, quality construction and reliable operation. The company delivers projects on-time and on-budget. I do not hesitate to recommend them to you.

Don't hesitate to contact me if I can provide additional information.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Clements", written over a horizontal line.

Peter Clements
President