



VISITORS WELCOME

THE MUSEUM OF THE CONFEDERACY, APPOMATTOX, VA

First Impressions Count

“Main entrances must be welcoming, particularly to first time visitors,” says Madge Bemiss, the architect who planned and managed construction of the Museum of the Confederacy (MOC) in Appomattox, VA.

Holiday Signs recently worked with the new museum in providing entrance signage and a complete wayfinding system. Due to their location, visible from Rt. 460, effective building identification signage was important. Signs for the project included one large, low horizontal wall sign that gets the attention of passing cars, two colorful signs at main turning points into the parking lot, and a sign above the main entrance visible by pedestrians entering the museum.

Important Systems

Just as HVAC, electric, and plumbing systems are all critical components of a building's design and functionality, signage systems play equal roles in achieving visitor-friendly environments.

We collaborated with Ansel Olson Design to produce the signage system for MOC, which included the identification signs mentioned above plus parking lot directional signs, site informational signs, historical plaques and markers,



flag markers, tree markers, interior ADA signs, and display graphics in the museum itself.

The Appomattox site is one of three MOC locations. Two other museums are located in Richmond at 1201 E. Clay Street: The Richmond Museum of the Confederacy and The White House of the Confederacy.

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Contact: Holiday Signs
www.holidaysigns.com (804) 796-9443